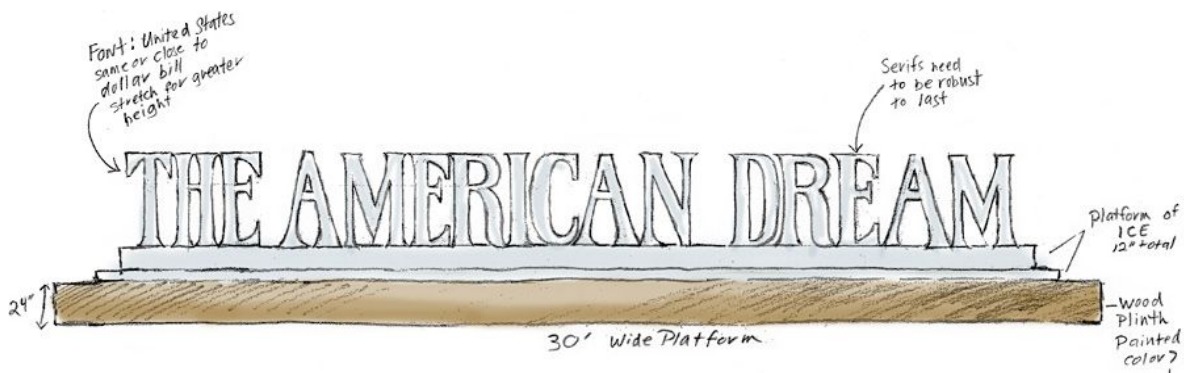


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Artists Melt The American Dream

4000-pound Ice Sculpture Spelling Out “The American Dream” at Independence Mall, Philadelphia, PA

At 2:00 pm on Monday, July 25, 2016, on the first day of the Democratic National Convention, artists Nora Ligorano and Marshall Reese unveil a large-scale ice sculpture of the words *The American Dream*. The artists will let the two ton sculpture melt away to highlight erosion of opportunity and rising inequality. The work was first presented July 19 in Cleveland during the Republican National Convention.

The American Dream Project follows earlier conceptual ice works created by the artists, which they call “temporary monuments.” In 2008, the word *Democracy* was made and melted outside the DNC and RNC, *Economy* on the 79th anniversary of the Great Depression, and *Middle Class* in 2012 in Charlotte and Tampa. These ice sculptures materially underscore the impact of political and social forces on the country, as they disappear in a heartbreakingly beautiful fashion.

The physical installation of the ice letters takes place at 12:30, and will be public. The project streams live at meltedaway.com. Invited poets take part in a writing residency on-site, a public reading accompanies the melt.

WHAT: High Impact Visual on The Disappearance of The American Dream

WHERE: Independence Mall, Philadelphia (Arch Street, opposite Constitution Center)

WHO: Nora Ligorano and Marshall Reese meltedaway.com

WHEN: Monday, July 25, 2016, 12:30 PM - 5:30 PM

Nora Ligorano and **Marshall Reese** have collaborated as **LigoranoReese** since the early 80's. Their artwork examines contemporary trends in society and the media through the manipulation of images and sound from print, television, the Internet, and radio. They are represented by Catharine Clark Gallery.

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